



State Board of Equalization

# News Release

**Chairman Jerome E. Horton**

**4<sup>th</sup> District – Los Angeles**

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## **New eReg Program Helping Thousands of Businesses Get off the Ground Latest Innovation from BOE Saves Time for Taxpayers**

**Sacramento** – Taxpayers are finding the Board of Equalization's new electronic registration system, eReg, to be quick, convenient and time-saving. More than 25,000 taxpayers have used eReg since it went online June 18 and many say they are pleased with the flexibility it offers.

"We're excited to offer this innovative technology as part of the BOE's continuous effort to provide services that make it easy to do business with the BOE," said Chairman Jerome E. Horton of the California State Board of Equalization. "Customers using eReg can start businesses more quickly and conveniently, which supports entrepreneurs and promotes economic growth."

Jason Iverson is one entrepreneur impressed with eReg. He used the innovative system at the Sacramento BOE office to obtain permits for his new barbershop in downtown Sacramento and said that it was fast and easy. "It worked well," he said. "I was pleasantly surprised when I came down here, jumped in line, got someone to help me and that was that."

Another taxpayer using a kiosk at the San Diego BOE office said, "You mean we can do this at home?"

Yes, in fact customers can access eReg anytime and anywhere from their computer. Taxpayers can apply for a seller's permit, pay use tax, and register for other tax and fee programs. Another bonus: if users don't have time to finish the application process – they can save their application and finish it later.

In addition, eReg allows you to:

- Register for a special tax or fee account such as International Fuel Tax Agreement (IFTA) accounts and Cigarette and Tobacco Products Retailer's Licenses
- Add a new business location
- Easily make use tax payments
- View the status of your account(s) online
- Access helpful reference materials, forms, and publications



– More –

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eReg is one of several cutting edge e-services BOE has launched to improve the taxpayer experience and help businesses succeed. BOE ePay, a mobile application, allows taxpayers to make payments to their BOE tax and fee accounts from their iPhone, Android or any other mobile device. eFile is a free electronic filing system enabling taxpayers to go online to file tax returns and make payments.

Find out more exciting information about eReg from our short video at: [youtube/yajs02nalvQ](https://www.youtube.com/watch?v=yajs02nalvQ).

For a comprehensive list of features and to learn how eReg can help you, visit:  
[www.boe.ca.gov/electsrv/ereg](http://www.boe.ca.gov/electsrv/ereg).

*Editors, listen to the 30-second Public Service Announcement at: [www.boe.ca.gov/news/ereg\\_30s.mp3](http://www.boe.ca.gov/news/ereg_30s.mp3).*

From mobile applications to online seminars, the tools you need to help your business succeed are just a click away.

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Elected in 2010, Chairman Jerome E. Horton is the Fourth District Member of the California State Board of Equalization, representing more than 8.5 million residents in Los Angeles County. He is also the Board of Equalization's Legislative Committee Chairman. He is the first to serve on the Board of Equalization with over 21 years of experience at the BOE. Horton previously served as an Assembly Member of the California State Assembly from 2000-2006.

The five-member California State Board of Equalization is a publicly elected tax board. The Board of Equalization collects more than \$50 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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